



Change is inevitable.

If you're in the business of developing products, you know that even small changes can have big effects. Especially in the development of communications, networking, or computer products. Changes to standards, specifications, and schedules can easily delay your time to market.

That's where we can help. We're Altera, a world leader in programmable logic. We have a broad range of devices, development tools, and advanced technical support to help you manage change. So you get ahead, and stay ahead.

If change is inevitable in your new product development, call us. We'll help you manage it. 800-9-ALTERA (800-925-8572). Look for us at <http://www.altera.com> on the world-wide web.